

ABDELRAHMAN GOMAA

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EXPERIENCE

Associate Product Manager

Aug 2025 – Present

Axis Pay | Cairo, Egypt

- Led cross-functional fintech product initiatives across Mobile Wallet and 3 Portals (Operations, Agents, and Bank), translating business, compliance, and operational needs into structured product features and launch-ready flows.
- Drove the Referral Program from concept to launch, covering GTM planning, reward logic, activation-based CAC control, agent exclusion policy, fraud tracking, and post-launch monitoring.
- Built strategic decision-support and operational improvement plans, including the Mobile Wallet Field Activation / Branch-in-a-Bag pilot — comparing technical options, cost impact, feasibility, and rollout approach to support leadership decisions.

Product Owner Intern

Sep 2024 – Mar 2025

Giza Systems | Cairo, Egypt

- Collaborated with cross-functional teams to prioritize and deliver product features aligned with stakeholder goals.
- Led sprint planning and reviews, iterating on features based on stakeholder feedback.

EDUCATION

Bachelor's Degree in Communication and Computer Engineering

2017 – 2022

Mansoura University

GPA: 3.44 / 4.0 (Very Good)

CERTIFICATIONS

Agile Project Management Professional Certificate with Jira — Atlassian

Feb 2025

Product Management for AI & Data Products — 365DataScience

Oct 2024

Agile Explorer — IBM

Jun 2024

Front-End Web Development Training — Information Technology Institute (ITI)

Aug – Oct 2021

SKILLS

Product Management: User Story Writing, Requirement Gathering, Sprint Planning, Backlog Prioritization, Roadmapping, SDLC

Methodologies: Agile (Scrum, Kanban)

Tools: Jira, Azure DevOps

Soft Skills: Stakeholder Communication, Problem-Solving, Cross-functional Collaboration

Languages: Arabic (Native), English (C2 - Excellent)

LEADERSHIP & EXTRACURRICULAR

Youth Leaders Foundation (YLF) — Leadership Program

Sep 2019 – Sep 2020

- Selected as among 50 leaders from over 12,000 applicants across Egypt; developed competencies in leadership, decision-making, communication, and strategic thinking.

InnovEgypt Program — TIEC

Sep – Oct 2020

- Developed a startup concept and full Business Model Canvas targeting improved quality of life for underserved communities in remote areas.